

# DyKEMA | INTELLECTUAL PROPERTY

California | Illinois | Michigan | Texas | Washington, D.C.  
[www.dykema.com](http://www.dykema.com)

# DykEMA | INTELLECTUAL PROPERTY

Whether your company is new or established, Experience, Accessibility & Resources are three of the most important considerations when choosing a law firm to handle your intellectual property needs. Protecting your intellectual property creates a unique market advantage for your company, and ensures your company's success for years to come.

Dykema has a strategically selected group of intellectual property attorneys and agents to ensure that your company, whether domestic or foreign, receives exceptional counseling in all aspects of intellectual property law to meet its unique needs.

## Experience

With several of our intellectual property members having well over thirty years of practice experience, at Dykema, we offer experienced intellectual property attorneys to counsel you and your company with all aspects of intellectual property law. Our intellectual property group includes attorneys and agents from various technical backgrounds, such as mechanical, electrical and computer engineering, aerospace technologies, chemistry, biochemistry and molecular biology. Several of our intellectual property attorneys also have extensive engineering and legal experience with automotive manufacturers, automotive suppliers and aerospace companies, as well as experience with the United States Patent & Trademark Office.

## Accessibility

With offices in Washington D.C., Michigan, Illinois, Texas and California, we represent clients throughout the United States, and globally, we represent clients in virtually all European, Asian and South American countries. Being in close proximity to the United States Patent & Trademark Office and to the United States Court of Appeals for the Federal Circuit, our Washington, D.C. office enables our domestic and

international clients immediate access to the heart of the intellectual property world. We leverage technology to provide seamless intellectual property services to our domestic and international clients, irrespective of location.

## Resources

In order to assist our clients with their intellectual property needs abroad, we maintain close contact with foreign associates in dozens of countries. Our foreign associates thus offer us invaluable assistance on foreign intellectual property laws and strategies for obtaining protection under the most recent laws in their countries. This enables our intellectual property attorneys to ensure and obtain the optimal protection for our clients' intellectual property abroad.

## Patents and Patent Litigation

By protecting innovations, patents protect your company's future. Patents specifically provide protection for products, designs, materials, machinery, processes, methods and software developments. For such protection, U.S. and foreign patent laws grant an individual or entity the right to exclude others from making, using, selling and offering for sale infringing products, or using infringing methods that are covered by a particular patent. Patents can therefore place your business at a unique competitive advantage. To protect this advantage, Dykema offers experienced attorneys with legal and technical expertise to ensure your business assets are protected, both in the United States and abroad. In this regard, our attorneys prepare and prosecute patent applications, as well as provide advice on an overall patent portfolio assessment or conduct a patent audit. Our attorneys also prepare and provide guidance for license agreements, due diligence investigations, and assignments.

With Dykema's extensive litigation resources, the Intellectual Property Litigation Team consists of experienced intellectual property attorneys and litigators working together to pursue or defend patent infringement matters. At Dykema, we understand and consider the costs involved in any litigation and maintain a cost effective strategy when pursuing or defending a patent infringement lawsuit. In this regard, based upon the specific facts of the litigation, we select a skilled work group to thoroughly analyze whether the competition is infringing, and if so, take the necessary steps to ensure that your company's patent rights are enforced to the fullest. The Litigation group also actively defends against claims of infringement and protects your company's right to free competition.

## Trademarks & Trade Secrets

Trademarks, brand names, or service marks can become so important to a company or its product that the best way to ensure protection against improper use by others is to obtain a state, federal and/or foreign registration. The intellectual property group offers experienced attorneys to guide you in the development of your company's trademark portfolio. We represent clients in opposition and cancellation proceedings before the Trademark Trial and Appeal Board, as well as defend or prosecute trademark infringement matters before any court of relevant jurisdiction. With the assistance of our foreign associates, we pursue foreign registrations, and also assist in the promotion and enforcement of your mark abroad. With regard to Trade Secrets, under certain circumstances, it may be more beneficial to maintain your company's inventions secret as an alternative form of intellectual property protection. In these cases, our intellectual property group has the experience to counsel you on maintaining trade secrets to ensure that the

competition does not unlawfully copy a distinguishing aspect of your company.

## Copyrights

The intellectual property group also offers counseling and assistance in the protection of original works, such as brochures, books, other literary works, computer programs, works of artistic craftsmanship and design. For such works, copyright protection gives the copyright owner exclusive rights, such as reproduction, distribution, performance and display of the copyrighted work publicly. The intellectual property group thus offers all necessary services to help you protect your original works by registration, enforcement and licensing, as well as by pursuing or defending copyright infringement claims.

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