

»» 2012 Corporate Responsibility Summit "Today, Tomorrow and Beyond"



Shift your Corporate Responsibility (CR) activities into high gear by attending the 2012 AIAG Corporate Responsibility Summit. Join thought leaders in corporate social responsibility as they discuss what every business needs to know to take their sustainability efforts to the next level. Collaborate, communicate and learn about the issues we face today, tomorrow and beyond.

This two-day summit features:

- Keynote presentation delivered by Mr. Robert L. Corcoran, President & Chairman of GE Foundation.
- Half-day training sessions that review CR 101 strategies for new practitioners, or CR 201 strategies for advanced practitioners.
- OEM and Tier 1 panel discussions that share visions and experiences - and address relevant issues.
- Networking reception.

In addition to general sessions and panel discussions, interactive sessions will be held on the topics of:

- Water Sustainability – analysis of water intensive commodities and manufacturing processes.
- Global Working Conditions – review of training and management systems that ask: "How are you managing this?"
- Conflict Minerals – "due diligence" information on what is occurring downstream in the supply chain.
- HR, Policy and Compliance – ethics and compliance, both internal and external.
- Communications – best practices for Corporate Responsibility and Sustainability communications.
- Environmental Sustainability – This session will provide pertinent information on Company Environmental Management System best practices and lessons learned from the perspectives of OEMs, Tier Supplier, and an Industry Expert.
- Global Chemical Management – OEMs and suppliers provide insights on global legislation, Green Chemistry and REACH.
- CR in Social Media – the why and how to best use this phenomenon.
- Supply Chain Transparency – explore the drivers, benefits and challenges for increased transparency in supply chains from both an investor and legal perspective.

Please [click here](#) to see the full agenda.

Location

MSU Management Education Center
811 W. Square Lake Road
Troy, MI 48098

Date

March 6-7, 2012 (8:00 am - 4:30 pm)

Registration Fee*

Full Conference	
Member	\$600.00
Non-Member.....	\$800.00
Day 1 Only	
Member	\$350.00
Non-Member.....	\$450.00
Day 2 Only	
Member	\$300.00
Non-Member.....	\$400.00

Registration:

[Click here](#) to register or call 248.358.3003. Find more information at www.AIAG.org.

Sponsorships:

Contact events coordinator Shannon Osburn to learn about sponsorship details and benefits: sosburn@aiag.org or call 248.213.4642

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