

Resources

Crowdfunding and the IPO On-Ramp

Capital Raising and Going Public Under the Jumpstart Our Business Startups (JOBS) Act
May 23, 2012 (Detroit) and May 24, 2012 (Chicago)

Dykema and William Blair invite you to a 90-minute breakfast seminar. At this essential primer on this significant new legislation, you'll learn about:

- Finding the IPO on-ramp
- Relaxed SEC reporting rules for emerging growth companies
- "Crowdfunding" and new funding portals for raising capital
- Advertising your private placement offering
- New small company capital formation rules
- The background, ambiguities and questions surrounding this new law

Event Information

Detroit

Wednesday, May 23, 2012

All times Eastern

Chicago

Thursday, May 24, 2012

All times Central

7:30 a.m.—Continental Breakfast and Registration

8:00 a.m.—Program Start

Westin Southfield

1500 Town Center

Southfield, MI 48075

7:30 a.m.—Continental Breakfast and Registration

8:00 a.m.—Program Start

Dykema's Chicago Office

10 South Wacker Drive

Chicago, IL 60606

Presenters

Presenters

Brett Paschke, Head of Equity Capital Markets
William Blair & Company
William Blair & Company

Brett Paschke, Head of Equity Capital Markets

Crowdfunding and the IPO On-Ramp (Cont.)

*Robert B. Murphy, Dykema
Washington, D.C.
Washington, D.C.*

Robert B. Murphy, Dykema

*D. Richard McDonald, Dykema
Bloomfield Hills, MI
Chicago, IL*

David T. Cellitti, Dykema

*Mark A. Metz, Dykema
Detroit, MI
Chicago, IL*

Gregory M. Wright, Dykema

To register for the Detroit seminar,
click the link below:
click the link below:

To register for the Chicago seminar,

Please register by May 16, 2012.

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Featured Presenters

Mr. Paschke, Managing Director at William Blair & Company, serves as Group Head of Equity Capital Markets. He served on the IPO Task Force that helped shape the JOBS Act legislation and was present at the April 5 signing ceremony at the White House.

Mr. Murphy, a member of Dykema's Public Company practice group, is a former senior staff attorney with the Securities and Exchange Commission in Washington, D.C. He regularly advises public and private companies on corporate and securities law matters, corporate governance, capital formation and disclosure compliance issues.

Practice Areas

Aviation & Aerospace

Bankruptcy, Insolvency & Creditors' Rights

Biotechnology and Life Science

Business Services

Commercial Lending

Corporate Finance

Corporate Governance

Energy Lending Transactions

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Mergers & Acquisitions

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Privacy and Data Security

Private Equity, Venture Capital & Mezzanine Finance

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Crowdfunding and the IPO On-Ramp (Cont.)

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Structured Finance

Industries

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Energy Lending Transactions