

Resources

*Booking.com and Implications for Domain-Name Trademarks: Distinctiveness, Consumer Surveys, Functionality, **Strafford***

September 29, 2020

Eric Fingerhut, Managing Member of Dykema's Washington, D.C., office and former leader of the firm's Trademark and Copyright practice, will serve as a featured speaker in Strafford's webinar, "Booking.com and Implications for Domain-Name Trademarks: Distinctiveness, Consumer Surveys, Functionality," on Tuesday, September 29, 2020.

The webinar will guide trademark counsel through the Supreme Court's June 30, 2020, decision in *Booking.com* and its implications on brand management strategy related to domain names containing generic terms, including trademark prosecution and trademark enforcement.

For more information and to register, [click here](#).

Attorneys

Eric T. Fingerhut

Practice Areas

Copyright

Intellectual Property

Intellectual Property Litigation

Trademark