

Resources

Filing & Protecting Your IP Assets Worldwide

June 22, 2021

Join us for a webinar discussing key legal considerations for trademark & patent filing and protection in international markets, including an overview of various filing strategies and considerations in protecting intellectual property abroad. In this complimentary program we will discuss why it is important to file internationally even if your organization does not operate in foreign markets. We will discuss legal procedures and strategies to protect your brand and enforce your company's trademarks abroad and how to anticipate and avoid issues that can arise. Lastly, we will touch on China's patent law which went into effect on April 1, 1985, and has been amended three times with a fourth amendment to take effect on June 1, 2021.

Tuesday, June 22, 2021

12:00 – 1:00 PM CDT

Speakers: **Jennifer Fraser**, Member; **Marsha Gentner**, Senior Counsel; and **Thomas Moga**, Senior Counsel

CLE accreditation is anticipated for California, Illinois and Texas. We provide Uniform Certificates of Attendance and jurisdiction-specific information for those licensed in other jurisdictions. Please contact Amy Trevino at atrevino@dykema.com with questions.

[Click here to view the recording](#)

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Practice Areas

Intellectual Property

Patent Prosecution

Trademark