

## News & Insights

### **Eric Fingerhut Co-Authors *Editor & Publisher* Article about Presidential Campaign Monikers**

**November 8, 2016**

Eric T. Fingerhut, Washington, D.C.-based leader of Dykema's Trademark practice, co-authored the *Editor & Publisher* article, "Presidential Candidates May Come and Go, But Their Monikers Last Forever," about public attempts to trademark candidates' nicknames and epithets.

The entire article may be read [here](#).

#### **Attorneys**

Eric T. Fingerhut

#### **Practice Areas**

Intellectual Property

Trademark