

News & Insights

Eric Fingerhut Co-Authors *Editor & Publisher* Article about Presidential Campaign Monikers

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Eric T. Fingerhut, Washington, D.C.-based leader of Dykema's Trademark practice, co-authored the *Editor & Publisher* article, "Presidential Candidates May Come and Go, But Their Monikers Last Forever," about public attempts to trademark candidates' nicknames and epithets.

The entire article may be read [here](#).

Attorneys

Eric T. Fingerhut

Practice Areas

Intellectual Property

Trademark