

## News & Insights

### **Eric Fingerhut** Spotlited in “Expert Interview” Column in *Westlaw Journal—Intellectual Property*

**February 15, 2017**

Eric T. Fingerhut, Washington, D.C.-based leader of Dykema’s Trademark practice, was featured in *Westlaw Journal—Intellectual Property*’s Expert Interview Q&A column. The article is titled “Dykema’s Eric Fingerhut Gives Trademark Holders Advice on Trump’s Tweets.”

In the interview, Fingerhut discusses the perilous effects of Presidential tweets on company brands, advises trademark holders about responding to the attacks, and suggests means of brand protection in various domains and social media sites.

The entire article can be read [here](#).

#### **Attorneys**

Eric T. Fingerhut

#### **Practice Areas**

Intellectual Property

Trademark