

## News & Insights

### **Marsha Gentner Quoted in *Law360* Article on Cleveland MLB Team Name Change**

**December 15, 2020**

Marsha Gentner, Washington, D.C.—based senior counsel in Dykema’s Intellectual Property Department, was quoted in the *Law360* article, “3 Key Questions As Cleveland MLB Team Mulls New Name.”

In the article, Gentner discusses the thought process and steps that go into changing a team name. The article goes on to discuss the need to follow certain steps in an effort to do things properly and avoid potential trademark snags down the line.

To read the entire article, [click here](#).

#### **Attorneys**

Marsha G. Gentner

#### **Practice Areas**

Intellectual Property