

News & Insights

Marsha Gentner Quoted in *Crain's Cleveland Business* on the Complex Process of Changing the Name of Cleveland's MLB Team

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Marsha Gentner, Washington, D.C.-based senior counsel in Dykema's Intellectual Property group, was quoted in the *Crain's Cleveland Business* article "Complex Process of Indians' Name Change is Culmination of 'Generations' of Word by Native American Groups."

The article describes some of the recent trends regarding trademark issues and team name changes and also provides insight into avoiding trademark nuisances.

Crain's Cleveland Business subscribers may read the entire article [here](#).

Attorneys

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Practice Areas

Intellectual Property

Trademark