

News & Insights

Dykema Automotive Institute Unveils Key Findings from 2013 Survey

Survey Reveals Data Privacy, Counterfeit Goods and Compliance Among Issues that Most Concern Auto Executives Worldwide

November 20, 2013

On November 14, 2013, Dykema's Automotive Industry Group released the findings from its 2013 Dykema Automotive Institute Survey. Themed, "Industry Challenges," this comprehensive survey—Dykema's third annual canvass of senior executives and advisers in the automotive industry—identifies and calibrates the key legal challenges currently confronting the leaders of auto manufacturers and suppliers worldwide.

Aleks Miziolek, Director of Dykema's Automotive Industry Group, notes that although the automotive industry has made significant progress reinventing itself over the past five years—following the financial crisis and economic downturn, a host of key legal and compliance challenges remain. "Data privacy, corporate bribery and international tax laws," says Miziolek, "are but a few of the issues that can leave automakers and suppliers at risk of liability."

Miziolek adds, "Only automotive companies that are ahead of the game in addressing legal risks will truly remain competitive and prosper in the future. We believe the findings of this survey present important opportunities for OEMs and suppliers to gain a better understanding of the top legal challenges facing their companies."

To download a copy of the 2013 Dykema Automotive Institute Survey, [click here](#).

Industries

Automotive Industry Group