

News & Insights

Dykema 2013 Mergers & Acquisitions Outlook Survey Cited in *Barron's* Article

Survey Findings Continue to Elicit Extensive Media Coverage

November 22, 2013

The November 21, 2013 issue of *Barron's* includes an article—"Merger Mania May Soon Be on the Way"—that references a key finding from Dykema's recently-released 2013 Mergers & Acquisitions Outlook Survey. The article suggests that companies' increasing cash reserves coupled with slowing earnings growth for S&P 500 firms has created an environment that's ripe for increased activity on the mergers and acquisitions front.

To support this observation, *Barron's* notes:

In a recent survey by Dykema, a law firm, 68 percent of company executives said the merger and acquisitions market will strengthen over the next year; just 37 percent said so in last year's survey.

This finding—one of many elicited in this year's edition of Dykema's M&A Outlook Survey (the Firm's ninth annual canvass of senior executives in the mergers and acquisitions arena)—is reinforced by a Société Generale study that indicates the "sixth great M&A wave of the past century is forming."

From the moment key findings from this year's Dykema M&A Outlook Survey were first made public (October 31, 2013), the survey has garnered substantial media coverage. In addition to this *Barron's* article, survey results have been referenced in such respected media outlets as *American Banker*, *Chicago Daily Law Bulletin*, *Detroit Legal News*, *International Business Times* and the *DealLawyer* blog.

To download a copy of the 2013 Mergers & Acquisitions Outlook Survey, [click here](#).

Attorneys

Thomas M. Cleary

William B. Finkelstein

Jin-Kyu Koh

Thomas S. Vaughn

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