

News & Insights

Bonnie Mayfield Serves as a Featured Speaker at POWER and CCWC Conferences

June 2, 2015

Bonnie Mayfield, a member of Dykema's Litigation and Labor & Employment practices, will serve as a featured speaker at the 11th annual POWER: Opening Doors for Women Conference, scheduled to take place at in Chicago on Thursday, June 11, 2015.

The theme of this year's conference is "Shared Responsibility: Women and Men for Gender Equality." The event will feature economists, sociologists, and corporate leaders—women and men—discussing the shared responsibility of gender equality. Mayfield is the author of , "Succeeding Despite the Crash, Burn & Microinequities," which teaches how individuals can deal with and overcome microaggressions and microinequities and achieve success.

Microaggressions are everyday verbal, nonverbal, and environmental slights, snubs, or insults—intentional or not—which communicate hostile, derogatory, or negative messages to target persons based solely upon their marginalized group membership. Microinequities are the byproducts of microaggressions and are only potential barriers to success if the recipient internalizes them.

Mayfield, who is a sought after speaker, was also a featured panelist at the Corporate Counsel Women of Color One-Day Law Firm Associates Career Strategies Conference, which took place at the New York Hilton in April, 2015. Mayfield was a co-presenter of a session entitled, "Building a Book of Business – A Step-by-Step Pitch Simulation." She also discussed with attendees how to achieve success and overcome microaggressions and microinequities.

Mayfield, who is a successful trial and appellate lawyer, has won an impressive series of victories for various clients. She represents clients in labor and employment, product liability, and commercial matters. Mayfield also is a member of Dykema's National Trial Team, a group of experienced trial lawyers who have taken more than 650 cases, in all areas of legal practice, to verdict.

POWER: Opening Doors for Women promotes and develops women leaders by providing unique opportunities for an exclusive group of senior-level and high-potential executives to interact and exchange ideas with thought leaders, industry experts and peers.

For more information, or to register for the Chicago Power event, [click here](#). For more information about the New York CCWC event, [click here](#).

Attorneys

Bonnie Mayfield

Practice Areas

Labor & Employment