

## News & Insights

### Lou Chronowski, Experienced Franchise Lawyer, Joins Dykema in Chicago

Firm's Persistent Growth in Strategic Practice Areas Continues with Addition of Lou Chronowski

**May 14, 2014**

Dykema, a leading national law firm, today announced the addition of Lou Chronowski as a Member in the firm's Business and Commercial Litigation practice in Chicago. Prior to joining Dykema, he was a Partner and Chair of the Franchise, Dealer & Distribution Group at Seyfarth Shaw.

Chronowski is a skilled and experienced litigator who focuses the majority of his time on franchise and dealer disputes while also handling complex commercial and financial litigation. Among the matters he has handled are manufacturer-dealer, franchisor-franchisee, intellectual property, trade secret, and restrictive covenant disputes. He has represented such clients as motor vehicle manufacturers, franchisors, sporting goods manufacturers, healthcare product manufacturers and financial institutions.

"Dykema's deep commitment to the automotive sector is a great opportunity for Lou to grow his franchise and dealer practice," said Peter Kellett, Dykema's Chairman and CEO of Dykema. "As one example, his adept knowledge of the state-based system of regulatory franchise compliance is a strong value-add for our clients."

In addition to his established practice, Chronowski is a regular and respected author on franchise and dealer law, including being published in *ABA Franchise Law Journal*. Chronowski is a member of the ABA's Forum on Franchising and the Recreational Vehicle Industry Association's Lawyers' Committee (RVIA). He has also been involved with the International Franchise Association (IFA).

"In addition to Lou's franchise experience, his commercial litigation expertise adds additional depth to our already strong bench of trial lawyers in Chicago," said Mike Borders, Office Managing Member of Dykema's Chicago office.

Chronowski received his B.S. from Purdue University in 1990, his M.B.A. from DePaul University in 1995 and his J.D. from IIT Chicago-Kent College of Law in 1999 with high honors. Prior to beginning his legal career, he marketed and sold computer equipment to financial institutions at a Fortune 500 company for nine years.

#### Practice Areas

Franchise Services

Intellectual Property Litigation

Non-Compete, Unfair Competition and Trade Secrets

Trademark