

News & Insights

Eric Fingerhut and Jennifer Fraser Ranked in *World Trademark Review 1000* for Eighth Consecutive Year

January 31, 2019

Dykema, a leading national law firm, announced today that Eric T. Fingerhut and Jennifer Fraser, Washington, D.C.-based members in Dykema's Intellectual Property Practice Group, were each ranked in *World Trademark Review 1000* (WTR 1000 2019). Both Fingerhut and Fraser, as well as Dykema, received recognition in the United States: DC Metro Area category. This marks the eighth consecutive year that both Fingerhut and Fraser have been recognized as top practitioners.

Each year, the *World Trademark Review 1000* recognizes the leading national and international trademark practitioners from around the globe. Both Fingerhut, Managing Member of Dykema's Washington, D.C., office, and Fraser, Leader of the firm's Trademark Practice, were individually recognized.

Here is what the WTR 1000 2019 has to say about Dykema, Fingerhut and Fraser:

Budget conscious, pragmatic and results-oriented are just some of the hallmarks of the **Dykema Gossett** trademark service. Responding to the pressures felt by in-house counsel, the firm offers a flat-fee subscription programme, which encompasses a suite of key trademark services called BRANDAMENTALS. Taking the reins of the trademark department is **Jennifer Fraser**. A former examining attorney with the USPTO, Fraser has first-hand knowledge of the intricacies of trademark law and prosecution procedure, which she uses to anticipate problems early on and deliver future-proof strategies. She is instructed by Covestro, a predecessor of Bayer, to obtain and enforce its marks. **Eric Fingerhut** is a mainstay of the group and protects marks with precision and poise. He draws up brand protection programmes that can weather the toughest storms and will fight tooth and nail to defend rights holders when conflicts arise.

Through an extensive research process conducted by a team of highly qualified, full-time analysts, WTR 1000 identifies the leading trademark law firms and individuals in more than 70 global jurisdictions.

Attorneys

Eric T. Fingerhut

Jennifer Fraser

Practice Areas

Intellectual Property

Trademark