

Resources

"Service and Software-based Revenue Streams to Sculpt Legal Activities"

September 1, 2017

Automotive World

Van Lindberg, San Antonio-based senior counsel in Dykema's Intellectual Property Practice Group, contributed the article "Service- and Software-Based Revenue Streams to Sculpt Legal Activities."

In his commentary, Lindberg foresees a new sort of automotive industry, in which the service aspects of the vehicle, such as software, apps, and communication systems, are just as essential to the financial success of the manufacturer as are the physical components of the car.

Automotive World subscribers may read Lindberg's full article [here](#).

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