

## The Dykema Difference

### Exceptional Service: The Dykema Difference

What distinguishes Dykema is our unparalleled commitment to client service delivered through our “my client, my partner” approach to the practice of law. When we say we “partner with our clients,” we do it. Our attorneys are passionate about knowing and understanding their clients’ businesses, their goals and their challenges.

Our experienced counsel consistently strive to deliver unparalleled service, outstanding results, and exceptional value in every client engagement.

#### Unparalleled Service

We stand behind our promise of superior service. Dykema has studied and taken on the Association of Corporate Counsel’s Value Challenge through our formulation and adoption of Dykema’s six Client Service Standards. These standards represent our pledge not to meet, but to exceed, client expectations.

#### Outstanding Results

Our litigators are known as fierce and successful advocates. They are the “go to” trial lawyers for business. Our business services attorneys are equally as well-known for their tenacity, practicality and excellence in achieving client goals.

#### Exceptional Value

Our vast experience, sophisticated level of practice, and industry-leading technology synergize to provide Dykema the ability to give clients the fullest range of services at exceptional value without jeopardizing quality or effectiveness. Our professionals, in turn, turn that ability into reality, delivering extraordinary value.

Dykema is committed to delivering clients the best in services, results and value, and that is what Dykema delivers: our best, today, tomorrow and every day. That is the Dykema difference.